Matthew O'Leary
Senior Product Designer

👤 Profile

Senior Product Designer with a demonstrated history of increasing the usability of digital products. Skilled in UI, interaction design, user flows, rapid prototyping, accessibility, and final design. Passionate about continuous discovery and iterating products to meet customer and business goals.

💼 Employment History

Senior Product Designer at Wiser Solutions, San Mateo (Remote)
April 2022 — March 2023

- Translated user feedback into actionable design requirements, resulting in a streamlined user journey.
- Refined design systems to ensure brand consistency and scalability
- Developed a data-driven design process that reduced the number of design iterations.
- Developed UI (user interface) to reduce friction and increase customer satisfaction.

Senior User Experience Designer at Axway, Phoenix (Remote)
March 2018 — April 2022

- Transformed product requirements into user flows through discussions, whiteboarding, and sketching.
- Developed information architecture, wireframes, and prototypes with rapid revisions and experimentation.
- Designed products for web, mobile-web, and native platforms (Android and iOS).
- Established and conducted usability testing programs with customers, both onsite and remote.

User Experience Designer at Kiteworks, Palo Alto
August 2014 — February 2018

- Created a brand new UI for enterprise SaaS product, Kiteworks secure file transfer resulting in increased customer engagement and retention.
- Established and conducted research and usability studies.
- Utilized insights from usability studies to completely overhaul the UI and flows of the secure file sharing software.

Design Specialist at Fast Pencil, Campbell
November 2011 — May 2014

- Designed FastPencil 2.0 cloud-based publishing platform, focusing on overall experience, flow, and interface.
- Developed book covers and book and author marketing websites.

Details

Seaside
United States
831-234-7766
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Links

LinkedIn
Portfolio

Skills

UX Design

UI Design

Figma

Interaction Design

Design Thinking

Design Systems

Typography

Graphic Design

Web Development

HTML / CSS / JS

Hobbies

Surfing, Painting, Hiking, Travel, Music

Graphic Designer at McDill Associates

September 2008 — November 2011

- Managed design and development of consumer packaged goods, specializing in food and beverage packaging.
- Ensured compliance of food package labels with U.S. and Canada regulations.
- Designed packaging, advertising (print and online), catalogs, signage, presentations, and marketing communications.
- Collaborated with account executives, clients, and service providers to ensure accurate and timely deliverables.
- Designed product line extensions while maintaining brand consistency.
- Ensured color accuracy across various printing processes.
- Created award-winning photo-illustrations for Martinelli's sparkling and organic apple juice lines.

🎓 Education

High School Diploma, Santa Cruz High School, Santa Cruz